

MEDIA RELEASE May 24, 2012

Synchronicity Festival 2012: Come and Be Amazed

Gibsons, BC - **Deer Crossing the Art Farm** is thrilled to announce the **Sunshine Coast Credit Union** as Presenting Partner for their 2012 **Synchronicity Festival**.

"This is a partnership in the true sense of the word," Chad Hershler, Artistic Director for the art farm, explains, "They're providing the festival with a much-needed financial boost and they're helping us put together an event that represents our shared values of community-building and diversity".

"There's such an abundance of art and nature on the Coast; we are really excited to be involved with Synchronicity again this year, a Festival that creates the opportunity to bring those two important elements together", said Jodi Fichtner, Marketing Manager for Sunshine Coast Credit Union. "As presenting sponsor, we're also very pleased to be able to offer our members a chance to reserve tickets for the Rainforest Circus - an event that sold out fast last year!"

The annual festival will be held on August 24-26, 2012 in Shirley Macey Park in Gibsons, BC. Sunshine Coast Credit Union's \$5000 contribution will go towards all of Synchronicity's must-see programming, including the enchanting outdoor Rainforest Circus, art in the field, pollinate workshops, Pecha Kucha under the stars, kids tent, marketplace, food and drinks, music, and more!

Nestled in the lush Shirley Macey Park on the beautiful Sunshine Coast this extraordinary festival will showcase the amazing talent of BC's artists, artisans, chefs, farmers, teachers, social entrepreneurs and more!

Circus Tickets: \$10/adult & \$5/child under 12. Everything else is FREE!

More information can be found on-line at www.synchronicityfestival.ca.

Synchronicity is a zero-waste event.



1747 Storvold Road, Gibsons, British Columbia, Canada V0N 1V6 • www.deercrossingtheartfarm.org • T. 604 886 0955 •